

2015 PPD Beach2Battleship

www.beach2battleship.com

10.15.15 to 10.17.15



Sponsor Contact

Sarah Smith Agent

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Event Contact

Tom Crichton Founder

4208 Six Forks Road Suite 1000
Raleigh, NC 27609
800-568-6580
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Activation Calendar Items

Sponsorship Assets	Due Date	Tasks & Notes
Entertainment Stage Banners (provided by sponsor)	10.12.2015	RE/MAX to provide banners to hang on entertainment stage
Expo Space	10.15.2015	RE/MAX to set up at event expo
Logo on Participant Gift (award, door prize, etc.)	09.21.2015	RE/MAX to provide high resolution logo to be printed on participant gift
Logo on Tee Shirt	09.21.2015	RE/MAX to provide high resolution logo to be printed on participant tee shirts
PA Announcements	10.05.2015	RE/MAX to provide copy to be read as PA announcements during event
E-blast to Database (shared with multiple sponsors)	04.01.2015	RE/MAX to provide logo and promotional copy to be included in e-blast
E-Newsletter to Database (shared space)	04.01.2015	RE/MAX to provide logo and promotional copy to be included in e-newsletter
Full Page Ad in Print Program	09.21.2015	RE/MAX to provide high resolution full page ad for print program
Social Media Postings	02.02.2015	RE/MAX to provide promotional logos, photos, and copy to be posted on event's social media pages throughout the year
Tier III. Web Banner (sponsor thank you web page only)	02.02.2015	RE/MAX to provide logo for inclusion on event website
